



MasterChef Italia unlocks flavours for its 13th season

From Thursday, Dec. 14, 2023, MasterChef Italia launched its 13th season, exclusively on Sky and streaming on NOW.

Culinary maestros, chefs Bruno Barbieri, Antonino Cannavacciuolo and Giorgio Locatelli form the discerning trio of judges. It will be a season full of novelties but also a special one: the Sky Original cooking show produced by Endemol Shine Italy will celebrate a historic milestone: **300 episodes of the Italian version.**

MasterChef has been captivating audiences in Italy since 2011.

MasterChef is the world's most successful cookery television format (Guinness World Records) and earlier this year, K7 crowned it the Spin-Off Superstar, with its eighth spin-off, *MasterChef: Dessert Masters*, launching in Australia last month. Now commissioned across 70 markets, the life-changing show has broadcast more than 10,000 episodes to-date and in 2021 aired its milestone 500th season globally since its reboot in 2005. Created by Franc Roddam and first launched in 1990, the show is a superbrand known and enjoyed around the world.

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About Banijay

Launched in 2008, media and entertainment powerhouse, Banijay, is home to over 130 production companies across 21 territories, a multi-genre catalogue boasting over 180,000 hours of original standout programming, and a complementary live entertainment business – Banijay Events.

Imagining and delivering high-quality, multi-genre IP that was born locally and travels globally, the business offers the best stories told the best way, and represents some of the biggest global brands in the market including Survivor, Big Brother, Peaky Blinders, MasterChef, Rogue Heroes, Marie Antoinette, Mr Bean, Love Triangle, Hunted, The Summit, Black Mirror, Blow Up!, and Starstruck among others.

Built on independence, creative freedom, collaborative entrepreneurialism and commercial acumen, the company, operates under the direction of Chief Executive Officer, Marco Bassetti. It is under his leadership, the business has grown to reach €3.2bn in revenues and €472m in EBITDA for 2022.

About FL Entertainment

FL Entertainment Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay, the world's largest independent producer distributor and online sports betting & gaming (through Betclix, Europe's fastest-growing online sports betting platform). In 2022, FL Entertainment recorded revenue and Adjusted EBITDA of €4,047m and €670m respectively. FL Entertainment is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: FLE NA, Reuters: FLE.AS).

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