

**Press Release****Paris – June 18<sup>th</sup>, 2024****Banijay Entertainment partners with Amazon MGM Studios for development  
of *Totally Spies!* live action series**

*“Totally Spies!”*, a live action TV series based on the cult classic French cartoon *“Totally Spies”*, is in development at Amazon, which is a collaboration between Amazon MGM Studios and Banijay Kids & Family. It is a young adult live action adaptation of Banijay Kids & Family’s hit animated series of the same title, following stylish best friends Clover, Alex and Sam as they navigate saving the world as international spies, while trying to survive the ups and downs of first year college life.

**Benoit di Sabatino, CEO Banijay Kids & Family, said:**

“Totally Spies! is a huge success for Banijay Kids & Family, having been translated in 60 languages and sold to more than 220 territories. With a social media base of 3 million, the series continues to thrive in its animation form with the recently launched 7th season. Rola Bauer approached me for a live action adaptation, and we were thrilled to partner with Amazon MGM Studios. With her, Ludovic Attal, and Punit Matoo’s support, we are honoured to join such a stronghold of female-focused producers in Gloria Sanchez Productions to produce for Prime Video.”

**Jessica Elbaum, President, Gloria Sanchez Productions, said :**

“Will, Alix and I are thrilled to be joining our partners at Amazon and Banijay to bring Totally Spies! to life as a live action show. Gloria Sanchez was originally founded to tell stories about complicated characters and empower female voices and storytellers. As longtime fans of the animated show, we couldn't think of a story more fitting to our ethos. The themes of girl-power, never sacrificing friendship, fun, or your true self to be successful resonated with us then, and feel ripe to revisit now.”

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## **About Banijay Group**

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).