

Press Release

Paris – 23 January 2025

Banijay Entertainment successfully raises New €400m Term Loan B and reprices Existing € Term Loan B and \$ Term Loan B

Banijay Entertainment today announced that it has successfully raised a new 7-year €400 million term loan facility (the “New EUR Term Loan”) at E+3.25%, repriced its €555 million term loan facility (the “Existing EUR Term Loan”) at E+3.25% from E+ 3.75% and the \$500 million term loan facility issued by Banijay US Holding, Inc. (the “Existing USD Term Loan”) at S+2.75% from S+ 3.25%, in each case at par.

Part of the proceeds of the New EUR Term Loan will be used to finance and/or refinance the redemption of the outstanding senior notes issued by the holding company of Banijay Entertainment, Banijay and a partial repayment of the Existing USD Term Loan.

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group’s activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe’s fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).