

LUMINISCENCE

The best-rated immersive show across France has now arrived in San Sebastián

- The experience, which had its grand preview last Thursday, can be now enjoyed every Wednesday, Thursday, Friday, and Saturday at the Buen Pastor Cathedral.
- A 360° show where history, video mapping, and live music come together in an unprecedented sensorial journey.
- Created by Lotchi, part of Banijay Live, and produced by Banijay Iberia, LUMINISCENCE has become one of the most popular immersive shows in Europe, captivating more than 500,000 spectators in cities such as Paris and Bordeaux.
- Tickets can now be purchased through the Fever website and app, as well as daily at the Cathedral itself, one and a half hours before the event.

Following grand preview of one of today's most impressive immersive experiences, LUMINISCENCE, the immersive 360° show that has already captivated more than 500,000 spectators in France, has arrived in San Sebastián with a unique offering that transforms the Cathedral of the Good Shepherd into a true temple of light, live music, and overwhelming emotion. It has been available since Friday, May 30.

Every Wednesday, Thursday, Friday, and Saturday, this audiovisual show, created by Lotchi, part of Banijay Live, and produced by Banijay Iberia, will transform the Cathedral of the Good Shepherd, fusing 360° video mapping, immersive music, and visual narrative to offer an unprecedented sensorial journey.

Banijay Live, part of Banijay Entertainment, acquired LOTCHI, the producer of immersive live experiences and creator of LUMINISCENCE in January 2025. Following its success in cities such as Bordeaux, Paris, Lille, Lyon, Reims, and Rouen, LUMINISCENCE has reached the heart of San Sebastián, choosing the majestic Cathedral of the Good Shepherd as its setting. Coinciding with the diocese's 75th anniversary, LUMINISCENCE connects the past with the present with projections, live music, technology, and tradition, transforming the space into a uniquely immersive experience.

Precision Work Thanks to Twelve State-of-the-Art Laser Projection Units

The LUMINISCENCE experience has been developed with the utmost rigor, employing a pioneering technique that allows each moment of the show to be automated and precisely synchronized. This technological innovation has been key to creating an immersive visual and audio narrative.

Each of the twelve state-of-the-art laser projection units used in the show have been strategically positioned in the Cathedral after meticulous planning by the technical and creative teams. Every detail, from image calibration to spatial and atmospheric sound adjustments, has been carefully fine-tuned to achieve a uniquely immersive experience.

Thanks to a speaker system surrounding the audience, every note, every voice, and every percussion of the live music travels through the building to offer unprecedented sonic immersion. This total immersion, combined with the venue's natural acoustics, transforms listening into a unique sensorial experience, where sound becomes matter and movement. Great classics by Vivaldi, Bach, and Handel are joined by original pieces performed live by the Baiona Euskal Herriko Abesbatza, Andra Mari, and Oñatiko Ganbara choirs.

Both the projectors and speakers have been discreetly integrated into the space, fully respecting the architecture and daily life of the Cathedral of the Good Shepherd. In this way, technology is put at the service of art without altering the essence of the place.

Three exceptional choirs for a luminous musical journey

Prestigious choirs join their voices to make the Cathedral of the Good Shepherd vibrate, offering a unique and deeply moving sound experience.

Baiona Basque Country Choir

Created in 2022, this professional mixed choir is dedicated to the development of Basque vocal music. Its director, Jordi Freixa, trained in Spain, France, and Italy, was a permanent member of the Bordeaux National Opera Choir between 1991 and 2006, and regularly collaborates on opera productions and with prominent orchestra conductors.

Andra Mari Choir

Founded in Errenteria by José Luis Ansorena in 1966, the Andra Mari Choir is one of the most emblematic ensembles in the Basque Country. With a solid track record and deep artistic commitment, it is currently directed by Andoni Sierra, a key figure in the Basque music scene. The choir is distinguished by the expressive power of its performances and its ability to evoke collective memory through song.

Oñatiko Ganbara Abesbatza

Founded in 1994 in Oñati, Ganbara Abesbatza is a mixed-voice choir formed in 1994 and currently composed of 40 members. Under the direction of Aitor Biain Bidarte, its repertoire ranges from polyphony and folklore to gospel and contemporary music. Awarded in numerous national and international competitions, it has consolidated its prestige on the European choral scene.

An Experience with History

Act 1: The Rise of a Chimera

For centuries of prosperity, San Sebastián developed as a commercial port, but after Napoleon's destruction, the city must reinvent itself. Converted into a royal seaside resort, an ambitious modern urban planning project was launched, and to crown this vision, a grandiose new church was built, directly inspired by the Middle Ages.

Act 2: Lights and Splendor

From this seaside that has made the city famous, sunlight shines on the stained-glass windows of the new church and gives life to its stone. Facing the tumults of history, it stands as guardian of the Basque Country.

Act 3: The Echo of the Times

To honor this vocation, it became a cathedral. Its striking medieval silhouette echoes past glories, while transforming into a true musical spectacle.

Act 4: Eternalize

The young cathedral continues its epic journey and looks to the future. Although inspired by the past, it is built for the future and embodies a symbol of unity: the bold fusion of heritage and innovation.

Investor Relations

investors@group.banijay.com

Press Relations Banijay Group

banijaygroup@brunswickgroup.com

About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), live experiences (through Banijay Live, a leading player in live experiences) and online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2023, Banijay Group recorded revenue and Adjusted EBITDA of €4,318m and €737m respectively.

Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).