



Strategic Update Conference Call Invitation

Mr François Riahi, Group CEO & Mrs Sophie Kurinckx-Leclerc, Group CFO, have the pleasure to invite you to 2026 Strategic Update Conference Call on:

Thursday, March 26, 2026, at 2:00 PM CET

Webcast live:

You can watch the presentation on the following link:

<https://edge.media-server.com/mmc/p/qijen3ze>

Dial-in Access telephone numbers:

You need to register to the following link :

<https://register-conf.media-server.com/register/B19ad928bc72d244dc80258821c4bb43ea>

A press release reporting the results and the presentation will be made available prior to the call on our investor relations website:

<https://group.banijay.com/results-center/>

Contacts

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About Banijay Group:

Banijay Group is a global entertainment leader founded by Stéphane Courbit, a 30-year entrepreneur and entertainment industry pioneer. Our mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer distributor), Live experiences (through Banijay Live, a leading player in live experiences) and Online sports betting & gaming (through Banijay Gaming, Europe's fastest-growing online sports betting platform). In 2025, Banijay Group recorded revenue and Adjusted EBITDA of €4.9bn and €961m respectively. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).