

LUMINISCENCE

LUMINISCENCE OPENS IN THE HEART OF PHILADELPHIA

*Banijay Americas Brings Acclaimed Immersive Experience to Philadelphia
During the America 250 Celebrations*

*Tickets Are Available Now for Shows Through August
at the Cathedral Basilica of Saints Peter & Paul*

The globally acclaimed immersive light and music experience **LUMINISCENCE** opens its doors at the **Cathedral Basilica of Saints Peter & Paul** in the heart of Philadelphia.

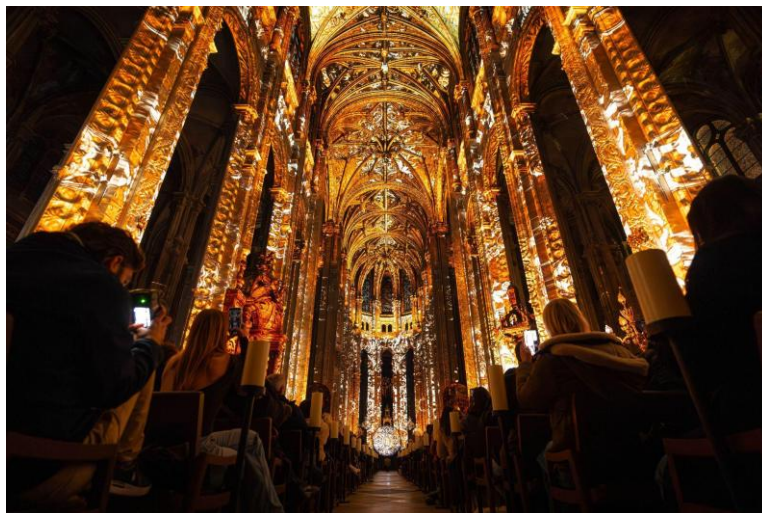


Photo Credit: LUMINISCENCE/Banijay Americas

From LOTCHI, a Banijay Live company, part of Banijay Entertainment, LUMINISCENCE transforms one of America's most architecturally distinguished spaces through 360-degree video-mapped light projections, live choir, and the LUMINISCENCE Orchestra — taking audiences on a breathtaking journey through the history of Philadelphia's most iconic landmarks.

After captivating nearly two million guests around the world, LUMINISCENCE continues its tour and settles in the heart of Philadelphia for a series of exceptional dates in the iconic Cathedral Basilica of Saints Peter & Paul. For the first time, audiences can experience a show

where history, video mapping, and music come together to reveal this jewel of Philadelphia's heritage as it has never seen it before. At the center of America 250, LUMINISCENCE will offer a valuable piece of history that many in Philly have never heard.



"The Philadelphia story is very special for LUMINISCENCE. In addition to highlighting the history of the city and the Cathedral Basilica, for the first time, we have woven in imagery celebrating America 250 with fanfare and beauty. We're inviting people to join together and put themselves in a place where they can truly be moved by breathtaking artistry." **Clayton Ferguson, Executive Producer of LUMINISCENCE.**

LUMINISCENCE has staged these immersive productions across the world's most beautiful cathedrals, churches and historic landmarks in eight countries, including France, Spain, UK, Netherlands, Belgium, Germany, Brazil, and in Minneapolis in the US.

With 20+ productions across major cities, including twelve productions currently live, the experience has established a strong presence in the premium live sector, with extended runs, returning engagements and sustained audience demand, all delivered via Banijay Live's LOTCHI, and Banijay Entertainment's production labels, bringing a scalable, collaborative production framework across markets.

"A key part of the Luminiscence success has been the collaboration between Banijay Live and LOTCHI, alongside strong partnerships with churches and cultural institutions that allow these spaces to be experienced in a new way while supporting community engagement and preservation efforts. We're grateful to bring that collaboration to the great city of Philadelphia." **Ben Samek, CEO of Banijay Americas.**

"Telling the unique story of each site where LUMINISCENCE is performed is what makes this experience new in every monument, and this is especially true as we unveil this event in Philadelphia during the America 250 celebrations. It is an honor for us to unveil unique stories,

custom-designed for each location, offering a singular experience while preserving the heritage of these exceptional spaces for generations to come.” **Romain Sarfati, co-founder of LOTCHI, creator of LUMINISCENCE.**

Tickets are now on sale for performances through August. Shows include options with Luminiscence Live Plus (live choir and orchestra), Luminiscence Live (live choir only), or Luminiscence (recorded music and voiceover). Ticket prices vary, and discounts are available. A portion of the proceeds from the Philadelphia run will support the ongoing preservation and restoration of the Cathedral Basilica.

More information and tickets are available at luminiscence.com/philadelphia.

Media assets can be downloaded at [Luminiscence Media Assets](#). Still photos should be credited as LUMINISCENCE/Banijay Americas/. Video credits should be credited as LUMINISCENCE/Banijay Americas.

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, an entrepreneur and entertainment industry pioneer with more than 30 years of experience in the industry. Its mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group’s activities include Content production & distribution (through Banijay Entertainment, the largest international independent producer and distributor, which announced in March 2026 that it will combine with All3Media during summer 2026, subject to customary conditions precedent), Live experiences (through Banijay Live, a leading player in live experiences) and Sports betting & Gaming (through Banijay Gaming, Europe’s fast-growing sports betting platform, encompassing leading brands including Betclic and since April 2025, Tipico and Admiral).

In 2025, Banijay Group recorded on a standalone basis (before Tipico and All3Media operations) revenue of €4.9 billion and Adjusted EBITDA of €961 million. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

About Banijay Live

Banijay Live was launched in 2023 following Banijay Entertainment's acquisition of Balich Wonder Studio (now housed under The Wonder Society), and Banijay Group's (previously FL Entertainment) investment in The Independents. Housing both brands' activities, as well as those of immersive live experience specialists Banijay Live Studio and LOTCHI, the pillar is led by CEO François de Brugada and is a growing home for the world's best live entertainment experiences.

Spanning live events and experiences, the entity sits within media and entertainment powerhouse Banijay Entertainment, which was launched in 2008 and is home to over 130 creative companies across 25 territories and a multi-genre catalogue boasting 225k+-hours of original standout programming. An innovative leader, in 2025 alone, it launched 250+ new non-scripted titles, 100+ scripted titles, 80+ shows on streaming platforms, and had 30 formats active in more than 3+ territories. Representing some of the biggest global brands in the market, its portfolio includes *Survivor*, *Big Brother*, *Peaky Blinders*, *MasterChef*, *Good Luck Guys*, *Rogue Heroes*, *Marie Antoinette*, *Mr Bean*, *Shaolin Heroes*, *Black Mirror*, *Let's Play Ball*, and *The Fifty* among others.