

All Aboard Banijay Entertainment's Landmark MIPCOM 2026 Line-Up

*-World-leading collective of talent unites to unveil all-new cross-genre,
cross-platform entertainment offering-*

Media and entertainment group, Banijay Entertainment, unveils its newly combined powerhouse of content for MIPCOM 2026. Celebrating highly anticipated premium scripted staples, versatile next-gen formats, and standout catalogue champions, the business teases the hits set to grace its newly named “Banijay House” in Cannes this October.

This year's line-up is led by gripping legal drama *Reputation* and psychological thriller *Maya*; reality culinary competition *100 Knives* and celebrity competition format *Last One Standing*; alongside the return of ground-breaking BAFTA-winning factual format *One Born Every Minute*. Bolstering its position as the number one home of franchises, for the first time the group also combines *The Traitors*, *Survivor*, *Fear Factor* and *The Circle* under one roof.

Cathy Payne, CEO Banijay Rights, says: “MIPCOM 2026 marks a major milestone for Banijay Entertainment – our first distribution showcase as a combined group, and the first opportunity to unite the full force of our creative talent, standout catalogue and exceptional pipeline of new IP. Bold, distinctive and built to travel, our offering reflects our expanded strength across English-language and premium content, and position as a go-to for buyers for every genre, every screen and every platform.”

James Townley, Chief Content Officer, Development and Lucas Green, Chief Content Officer, Operations at Banijay Entertainment, add: “As an expert franchise-builder with a world-leading catalogue of culture-defining brands, we are harnessing the collective strength of our global creative community to develop and roll out the next wave of standout IP and cross-platform originals. We're talking fresh ideas with cut-through potential, iconic brands reimagined for new audiences and entertainment designed to travel across screens, platforms and generations. This is Banijay Entertainment: greater in scale, bolder in ambition, and built to create the hits of tomorrow.”

Headlining English-language premium scripted is brand-new legal drama *Reputation* from The Forge Entertainment for BBC One and BBC iPlayer; *Maya*, a psychological thriller about a mother and daughter in

witness protection produced by Two Brothers Pictures for Channel 4 and Starz; and deeply romantic drama *Open Water* from Mam Tor Productions and B-Side Productions for BBC One and BBC iPlayer. Factual drama *The Murder of Mr. Moonlight*, produced by Conker Pictures and Samson Films in association with Screen Ireland for BBC One, BBC iPlayer and RTÉ will also be featured. Returning favourites include Banijay Entertainment's *Rogue Heroes*, *A Remarkable Place to Die*, *A Woman of Substance*, *Bergerac*, *Midsomer Murders*, *The Assassin* and more.

Elsewhere, the group celebrates the re-imagining of acclaimed detective drama, *Wallander*, by Jarowskij/Yellow Bird and Banijay Rights for TV4 and ARD Degeto; Jarowskij/Yellow Bird's psychological thriller *Sarek* for Prime Video; and crime drama *Fallen* for TV4 and ZDF from Filmance. From Marathon Studio and Terence Films is *The Man Who Walked Through Walls* for France TV, as well as Authentic Prod's *Cheers to Life!* for TF1.

Showcasing the next generation of formats, Banijay Entertainment's original line-up is led by high-pressure reality culinary competition *100 Knives*, from Mastiff Sweden and Bunim/Murray Productions for TV4, which is already expanding internationally; and *Last One Standing*, the ultimate celebrity endurance challenge co-developed by RTL Creative Unit and SimpelZodiak for Videoland. The line-up also includes *The Million Dollar Idea* from Endemol Shine Germany for SAT.1, where everyday inventors transform brilliant ideas into market-ready products; and Nordisk Film TV's *Date Knight* for DR P3, where roleplay creates the chance for genuine connection.

Closing Banijay Entertainment's line-up are compelling factual offering, led by Dragonfly's *One Born Every Minute* for Channel 4; Workerbee and City Studio's *A Beautiful Obsession*, a behind-the-scenes portrait of Manchester City FC; and sports docuseries *Meet The Owens* from Whisper both for Prime Video. From Lion TV, is science documentary *Riddled with Plastic w/t* for BBC Two and BBC iPlayer and *The Epstein Files w/t* for Channel 4.

Underscoring Banijay Entertainment's position as the world's leading provider for streamers, upcoming Netflix launches include *Beat Luke Littler* from Workerbee, *Netflix, Will You Marry Me?* co-produced by Workerbee and Initial, *Simon Says* from Bunim/Murray Productions and Studio Lambert's *Monopoly*, alongside returning scripted hits *House of Guinness* from Kudos and *Legends* co-produced by Tannadice Pictures and Lion Television. For Hulu comes *The Mob* from Studio Lambert and Primal Media and for Prime Video is *The Grand Tour* from Studio Lambert, *The Crouches* from Workerbee,

Pokeepsie Film's recent hit *Drawn Together* and *LOL: Last One Laughing*, produced by Banijay Entertainment labels in 11 territories.

Banijay Entertainment's third-party line-up includes cult strategic format *Werewolves* from STUDIOCANAL and Dreamspark, and superbrand *Ninja Warrior* from Tokyo Broadcasting System (TBS). And from Banijay Rights, highlights include *Counsels* from Balloon Entertainment for BBC and ZDF; *Careless* from Synchronicity Films & Easy Tiger for STAN and Channel 4; *The Northumbria Mysteries* from Lonesome Pine for the BBC; *Monarch of the Glen* from Ecosse Films for Channel 5 and PBS Masterpiece alongside hits *All Creatures Great and Small*, *Black Snow*, *Maigret*, and *Trigger Point* amongst others.

Playing home to an unrivalled entertainment engine, Banijay Entertainment continues to extend the reach of its IP, talent and brands across new platforms, stages, and audiences. Recent initiatives include a Banijay Americas and Banijay Rights collaboration with Phil Rosenthal to support *Somebody Feed Phil*'s move from Netflix to YouTube; Little Dot's continued production of *History Hit*, the world's biggest on-demand history channel; the launch of Workerbee's *Jamie Vardy's Having a Party* vodcast and subsequent deal on the Bundesliga rights; Banijay Benelux's creator-led football team, *FCF*; and the ongoing acquisition of creator-led formats like *Stop the Train* and *Let's Play Ball*.

You can find the Banijay House at C20 along with the Banijay Terrace (formerly All3Media International stand) at P3.C10 at MIPCOM 2026.

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About Banijay Group

Banijay Group is a global entertainment leader founded by Stéphane Courbit, an entrepreneur and entertainment industry pioneer with more than 30 years of experience in the industry. Its mission is to inspire passion by providing audiences with engaging and innovative entertainment experiences. The Group's activities include Entertainment & Live gathering content production & distribution and live experiences (through Banijay Entertainment) and Sports betting & Gaming (through Banijay Gaming, Europe's fast-growing sports betting platform, encompassing leading brands including Betclix and since April 2026, Tipico and Admiral).

In 2025, Banijay Group recorded on a standalone basis (before Tipico and All3Media operations) revenue of €4.9 billion and Adjusted EBITDA of €961 million. Banijay Group is listed on Euronext Amsterdam (ISIN: NL0015000X07, Bloomberg: BNJ NA, Reuters: BNJ.AS).

About Banijay Entertainment

Award-winning media and entertainment powerhouse, Banijay Entertainment spans 25 territories and delivers an average 19,000 hours of content and 3,000 live events globally each year. An innovative leader, in 2025 alone, it collectively launched 315+ new non-scripted titles, 140+ scripted titles, 110+ shows on streaming platforms, and had 45 formats active in more than 3+ territories.

A home for today's storymakers, and the creative pioneers of tomorrow, the business puts creators first, uniting the best creative minds to shape the next generation of diversified entertainment. The masters of superbrands like MasterChef, Big Brother, Gogglebox, Survivor, Gold Rush, Race Across the World and The Traitors, scripted icons like Peaky Blinders, Fleabag, Call the Midwife, Shameless, Skins, The Tourist and Black Mirror, and live spectacles including the Olympic opening and closing ceremonies, the business nurtures ideas at-scale, defining culture and inspiring audiences worldwide. Its latest standout titles include Football Island, Legends, The Crash, The Buccaneers, A Gorilla Story: Told by David Attenborough, Fear Factor: House of Fear and The Circle.

Built on independence, creative freedom and pioneering entrepreneurialism, Banijay Entertainment merged with All3Media in July 2026 through a strategic partnership between RedBird IMI and Banijay Group. Marco Bassetti serves as Chief Executive Officer, Jane Turton as Deputy Chief Executive Officer, and Jeff Zucker, CEO of RedBird IMI, is Chairman of the Board.